

Multistakeholderism and WHO's investment case

Remco van de Pas

Geneva, 17 May 2019

The future of financing for WHO

Report of an informal consultation
convened by the Director-General

Geneva, Switzerland, 12–13 January 2010



**World Health
Organization**

- Ø Priorities vis-a-vis core business and value-added
- Ø Fragmentation of international health financing
- Ø System-wide problems across UN organisations
- Ø Partnerships are key
- Ø Financing: not more but better
- Ø Less than 20% AC: predictability and flexibility is needed
- Ø More pooled funding – preferably at country level

The Delhi Statement (2011)

*Time to Untie the Knots:
the WHO Reform and the Need for Democratizing Global
Health*



- Ø Right to Health must be central to GHG
- Ø Policy coherence with non-health regimes
- Ø WHO clearly defines its stakeholders
- Ø Taxation key policy instrument welfare
- Ø MS increase their financial contributions to WHO
- Ø Focus on transparent, accountable, participatory mechanisms in GHG

Investing in the **World's** Health Organization

Taking steps towards a fully-funded Programme Budget 2016-17

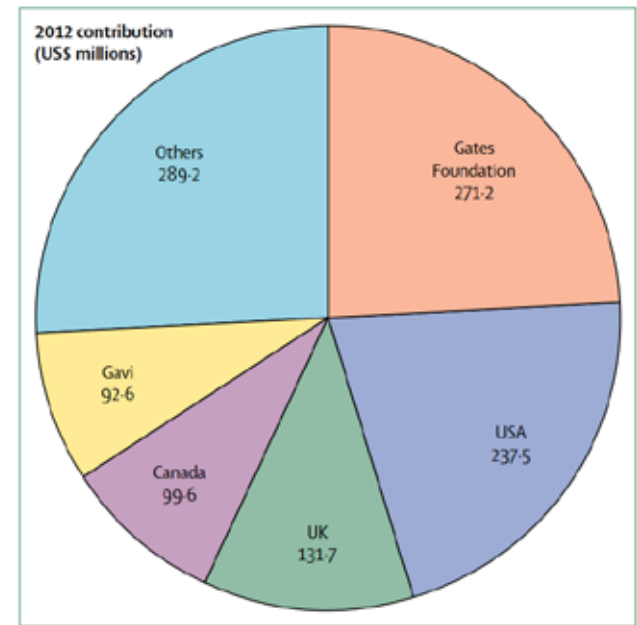
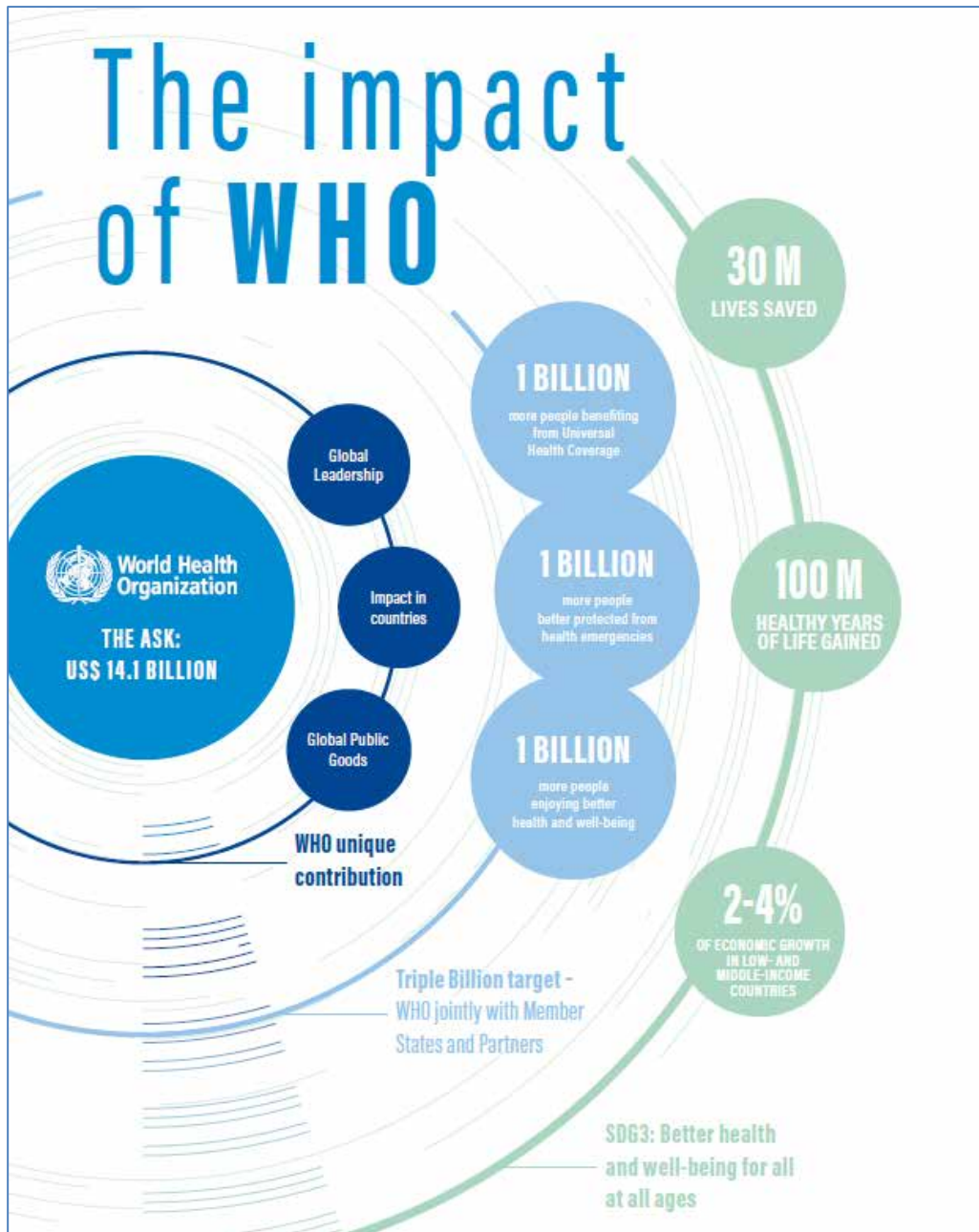


Figure 2: Main contributors to the WHO in 2012
Data from Institute for Health Metrics and Evaluation.⁷

"Trojan multilateralism"

covertly introducing bilateral goals and interests into multilateral institutions. These overlap with vertical initiatives and have the potential to corrode multilateralism.

(Sridhar & Woods, 2013)

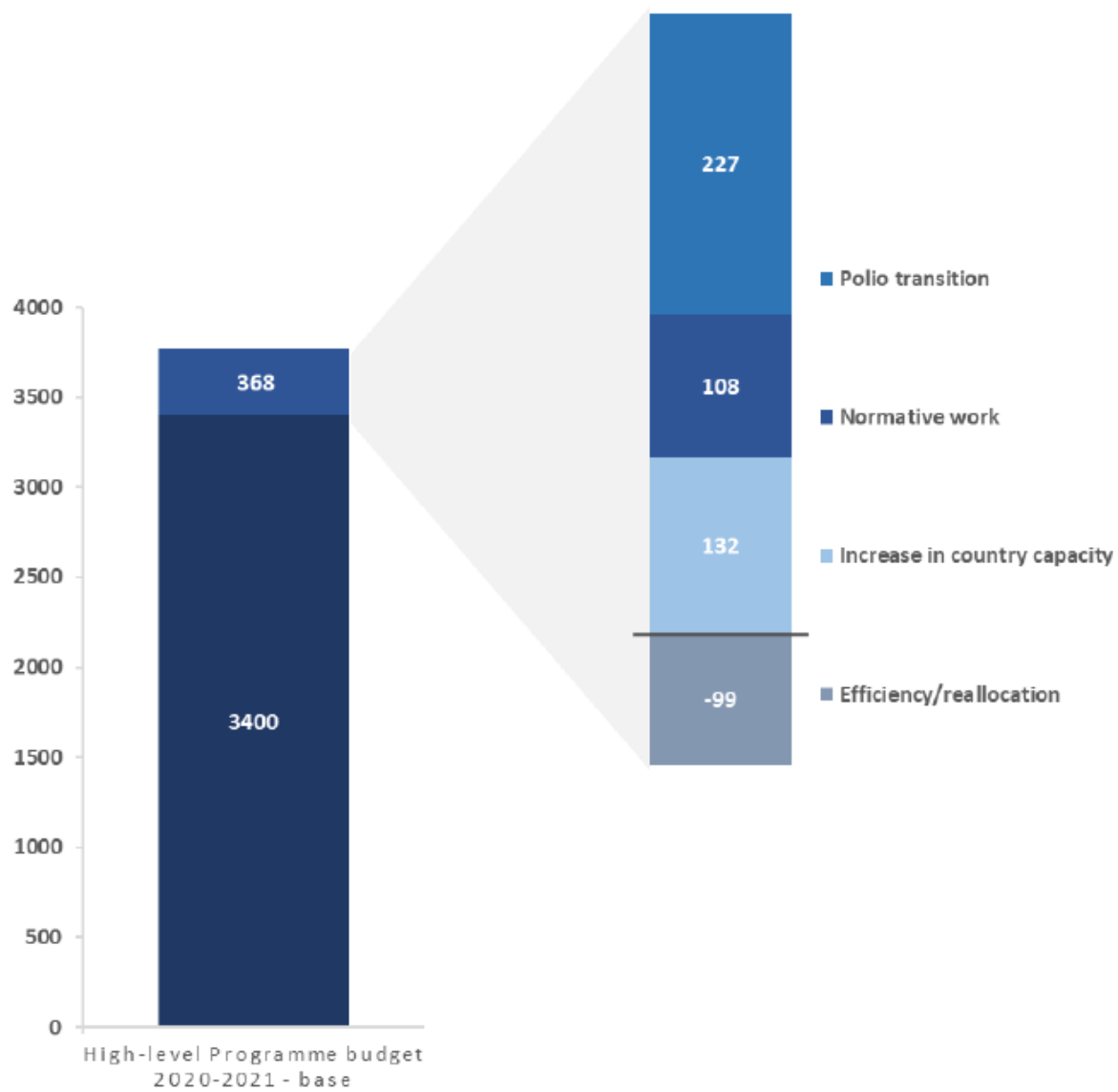


Our investment case provides the arguments for a stronger, more efficient and results-oriented organization and ...highlights new mechanisms to measure success, ensuring a strict model of accountability, and sets ambitious targets for savings and efficiencies. The initial investment of US\$ 14.1 billion for the period of 2019-2023 is excellent value for money and will lead to a return on investment by generating 2-4 % economic growth.

Moreover, no commodity in the world is more precious!

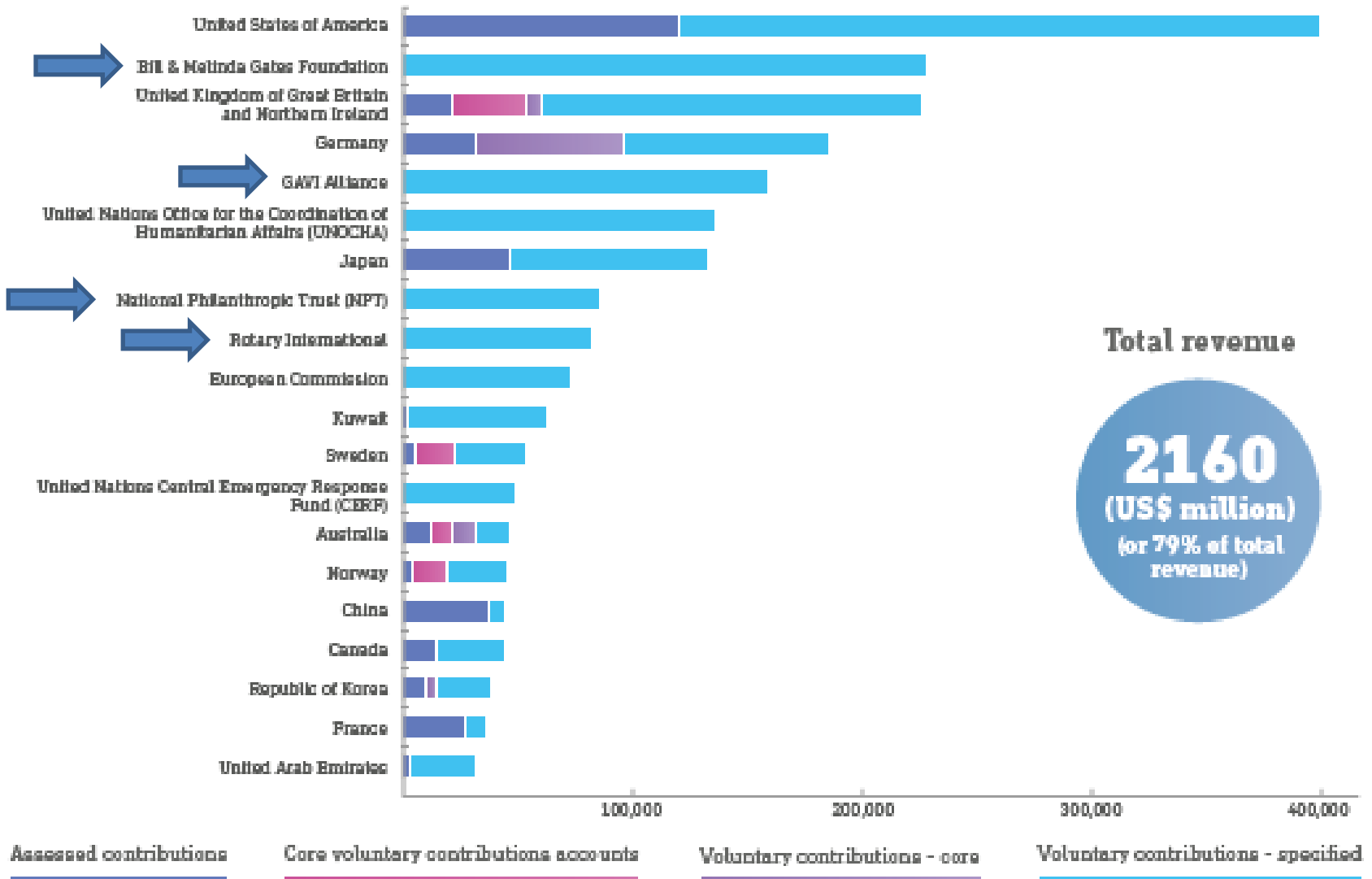
<http://g2h2.org/posts/who-financing/>

Fig. 3. Proposed programme budget 2020–2021 increases in detail (US\$ million)



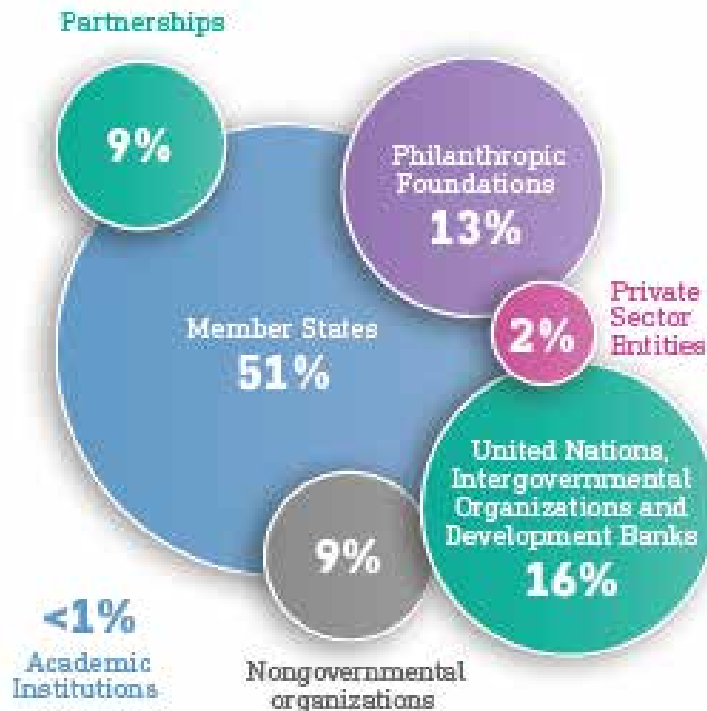


Top 20 contributors to the Programme budget 2018 (US\$ thousands)



See for details: http://apps.who.int/gb/ebwha/pdf_files/WHA72/A72_INF5-en.pdf

© Revenue in 2018, by source



Transforming resource mobilization

The WHO resource mobilization strategy aims to ensure that the Organization is sufficiently resourced to deliver GPW 13 and, in so doing, to achieve the Organization's triple billion targets. The resource mobilization strategy defines how the Organization will achieve its resource targets through tailored approaches, both traditional and innovative in nature, and through a greater variety of partnerships. The strategy also reflects opportunities to increase philanthropic support and leverage resource potential at the country level.

Maximizing impact through partnerships

WHO has a broad mandate – it is the world's only global health agency with a mandate that can change the world – but WHO can deliver only by working with others, welcoming and learning from them and sharing responsibility according to the comparative advantages of each partner. Guided by the realization that the world is too big to be served by only one agency, throughout 2018 WHO has strengthened its existing partnerships and established new ones.

Legitimacy: Who was actually represented
at #WHOIMPACT, Stockholm 9-10 April 2019 ??
Outcome report? Participant list?



“The Inaugural WHO Partners Forum is a discussion between WHO and its partners; it is not a pledge event..”

The Forum will bring together up to 150 participants, including representatives of Member States, intergovernmental organizations and relevant non-State actors (academic institutions, civil society organizations, philanthropic foundations and private sector entities), upon invitation.

<https://www.who.int/news-room/events/inaugural-partners-forum>

contactdetails

rvandepas@itg.be

r.vandepas@maastrichtuniversity.nl

www.internationalhealthpolicies.org

@Rvandepas